

INFORMING THE NORTH TEXAS JOURNALISM / COMMUNICATOR WORKFORCE









to subscribe or to submit items, ejohn@xdycus.com In the days of hot type, a chaser was a late edition of the newspaper for which the presses were not stopped until the plates were ready. Those pages were said to be "chasing" a running press.

In these times when journalists are

disrespected, condemned, ridiculed,

assaulted and constantly face layoffs,

that we honor and support journalists and journalism. Keep at it. Your work is

important to the people and essential

to democracy itself. - Roger Summers

pay cuts and worse, let it be known

Texas Gridiron Scholarships: Apply by Feb. 7

February Special: Join SPJ today and save 33 percent

How The New York Times verified the Iran missile-strike footage

As foundations grow more powerful in media, how might they influence it?

What trends in the English language say about culture

The White House wages war on transparency: Iran edition

Facebook vs Twitter: The battle over free speech and political advertising

E&P: News organizations should collaborate more with student journalists

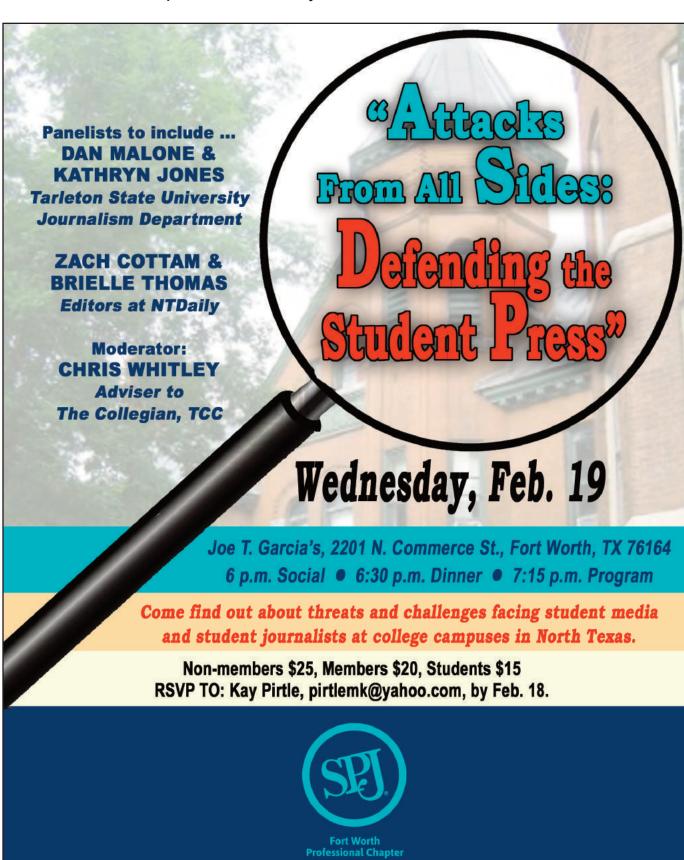
Nieman Lab: Nonprofit journalism shows continued growth

InsideClimate News: Where is the Green New Deal headed in 2020?

MinnPost: Struggling dairy farmers turn to Latino immigrants for help

Next at Fort Worth SPJ ...

• February: Dinner and panel, "Attacks from All Sides: Defending the Student Press," 6 p.m. Wednesday, Feb. 19, Joe T. Garcia's Restaurant



## QUICK HITS

- BRIT "Subjective Terrain" exhibition 9 a.m.-4 p.m. through Feb. 14. <u>Info.</u> | "Butterflies in the Garden" (co-host Fort Worth Botanic Garden), the largest exhibit of live, exotic butterflies in North Central Texas 10 a.m.-4 p.m. daily, including Sundays, Feb. 29-April 12, Fort Worth Botanic Garden conservatory, 3220 Botanic Garden Blvd. in Trinity Park. <u>Info.</u> | Bella's Saturday Storytime 10:30 a.m. March 7 (first Saturday). <u>Info.</u>
- Writers Guild of Texas monthly program, "Enter Stage Right: Playwriting Basics" with playwright and award-winning short story author **David Douglas** 7 p.m. Monday, Feb. 24, Richardson Public Library. <u>Info.</u>
- Urban Alchemy Coffee + Wine Bar, events all month 403 E. Main St.,
   Arlington. Info.
- Meetups: North Texas Editors ... Bedford Science Fiction Writing ... DFW Self-Publishing Group ... GFW Writers ... Writers Anonymous Support and Education ... Fort Worth Chapter Nonfiction Authors Association ... Kidlit Critique ... Trinity Arts Writers Workshop ... The Writer's Critique ... Lonestar Sci Fi, Horror, and Fantasy Fans ... 20BooksTo50k Michael Anderle ... Fort Worth Area Journalists Meetup ... DFW Bloggers Classroom

IN THE WORKPLACE: GET A JOB Listings in journalismjobs.com and dfwcommunicators.com appear in this report. The San Antonio Express-News will launch a tabloid in the next few months. A full-time deputy business editor is needed to oversee most aspects. Minimum requirements include 5-7 years editing experience and 3-5 years business reporting. Info. ... The Dallas Morning News seeks freelance reporters to help cover 10 North Texas areas and an assistant hub editor to join its breaking news team. ... The Denton Record-Chronicle seeks a police/courts reporter. Info. ... Dallas-based (Knox/Henderson area) PR firm Dala Communications has an opening for an account executive. Info. ... The ad agency ModOp Dallas

more eChaser on p. 2

seeks a digital campaign coordinator. Info.

Each advertiser logo links to the website!

















# Communication

advertising • broadcast communication studies communication technology journalism • public relations





















817-292-2260







COMPLAINT LINES: Public Utility Commission 888-782-8477 | Texas Attorney General 800-621-0508 | Federal Trade Commission 877-382-4357 CREDIT BUREAUS: TransUnion 888-909-8872 | Innovis 800-540-2505 | Equifax 800-349-9960 | Experian 888-397-3742

"What is good journalism?"

#### **POWER TO THE PEOPLE** They got Ben! We could be next

• If the brilliant Benjamin Franklin could get scammed, what chance do the rest of us have?

- Former 'Seinfeld' TV writer says dealing with AT&T would have made a classic episode.
- Texas governments adjust to new state law that gives you more power to talk back.
- 2019 year in review: tips, scoops, money savers.
- These 'citizen watchdogs' fought to expose wrongdoing and succeeded.
- Quick quiz: How much do you know about Texas property tax law?

#### Cool Yule 2

#### **LAURIE WARD PHOTOS**

Smiles in the aisles! More memories made at the SPJ holiday party/JPS book benefit/Star-Telegram alumni reunion. Enjoy the complete photo set.





























**EDUCATION** Want to take the next step in your communication career? Consider teaching at the university level. The **Bob Schieffer College of** Communication offers two master's programs — Communication Studies and Strategic Communication — that help students become effective, problem-solving communicators and researchers. TCU associate dean Julie O'Neil: "Why TCU? Most students receive full tuition support, and many more receive a monthly stipend to assist professors with research and teaching. Classes are intentionally small, so professors closely mentor and collaborate with students. And the professors are leading scholars and experts in their field, actively researching and sharing thought leadership."

... The Texas Center for Community Journalism is moving from TCU to Tarleton State University in Stephenville after the retirement of the center's founding director, Dr. **Tommy Thomason. Dan Malone** and SPJ Region 8 coordinator Kathryn Jones, both j-teachers at Tarleton, will be co-directors, and Thomason will remin involved as



**Tommy Thomason** 

director emeritus. TCCJ provides free workshops and professional support to community journalists, who keep so many Texans informed. Thomason began his journalism career in the early 1970s with the Associated Press as a sportswriter in Arkadelphia and Little Rock, Ark. He also worked in public relations in Dallas and as a copyeditor for several regional magazines. Under the headline "TCCJ is moving, but our mission to support Texas community newspapers continues," he pens a farewell laced with hope.

**PEOPLE & PLACES** The Fort Worth-based full-service ad agency J.O.

writes that it received recognition for six of its projects at Greater Fort Worth PRSA's 2019 Worthy Awards honoring best work in the public relations and











marketing industry. See all of the 20129 winners here.













Plant to planet.















\_\_\_\_\_\_









among the pros sharing their knowledge, Nov. 9: Madelyn Edwards, Beatriz Terrazas, Dave Lieber, Gayle Reaves, Joyce Marshall, Rodger Mallison, Robert Bohler

## Going on 15 years, still talking jobs

Journalism veterans from the full media spectrum offered their best employment advice to students and young professionals at the annual jobs outlook conference, "Careers in the Transfoming Media Landscape," Nov. 9 at the MET Building on the UNT Health Science Center campus. SPJ Region 8 coordinator **Kathryn Jones**: "Great to see a new generation of journalists excited about making a difference! It was inspiring, informative, plus a lot of fun — Dave Lieber demonstrating how to 'paint' a storytelling V with a beginning, middle and end; Joyce Marshall discussing how she got drawn into news photography; Beatriz Terrazas recalling shooting photos for The Dallas Morning News' Pulitzer-winning series about violence against women around the world." The conference over the years has led to a number of students getting jobs in the media. It grew out of the Fort Worth Journalism Project in 2004, co-sponsored with TCU.

## OVER & OUT | John Dycus, Fort Worth SPJ

Rarely do people request topics for the monthly meetings, but the room was at capacity for last month's program on Arlington's slim news coverage. From membership VP **Robert Bohler**, a related cautionary tale: "The Waycross Journal-Herald in Georgia, in a county that borders the Okefenokee Swamp not far from Jacksonville, Fla., was six days a week in its heyday and a daily going back to its creation from a merger over 100 years ago. It closed down Sept. 30. This column is a reflection from a former managing editor with The Atlanta Journal-Constitution (which once boasted it 'Covers Dixie Like the Dew') on the local impact the closing of papers is having on their communities. A sadder note: The publisher quoted in the paper killed himself at his office Oct. 23."

SPJ factoids: The Capitol press corps experienced an unprecedented crackdown with limited access during the impeachment trial. Capitol Hill media faced additional security screening and limited movement within the Capitol. SPJ national president **Patricia Gallagher Newberry**: "To deny journalists their constitutional right to document the historical events occurring now is a gross injustice to the American people." ...

Under proposed legislation, administrators at Virginia public middle schools, high schools and colleges could <u>only censor content that is libelous or slanderous, violates federal law, or is likely to spur acts of violence</u>. The bills follow high-profile incidents in the state last year. ...

More than 250 news outlets around the world committed to <u>Covering Climate Now</u>, an initiative focused on expanding coverage of the climate crisis. Participating news outlets ran stories prior to the U.N. Climate Action Summit back in September, but organizers hoped the coverage would continue long after. NBC News, MSNBC, Telemundo and NBC News Digital <u>dedicated an entire week's programming</u> to climate change with reporters and anchors traveling to show its impact.

Caught my eye. How environmental policies changed in 2018 under **Trump**. ... Melting Arctic pouring 666B tons of water into the ocean each year. ... Nine more states join seismic blasting lawsuit against administration. ...

Nine more states join seismic blasting lawsuit against administration. ...

Designer creates algae-sourced alternative for plastic packaging.

Closing words [with gratitude to **Garrison Keillor** and Prairie Home Productions]: "I've been told to speed up my delivery when I perform. But if I

lose the stammer, I'm just another slightly amusing accountant." — comedian **Bob Newhart**, who also said, "I think you should be a child for as long as you can. ... Don't rush into adulthood; it isn't all that much fun."

\_\_\_\_\_\_

Each logo in the ad rail links to the sponsor's website!



Get the new GFW Media Directory!

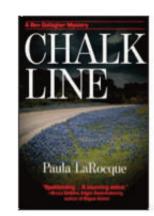
# Cowcatcher Magazine

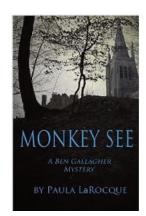
All about the community of model railroading and rail enthusiasm in the Midwest and Southwest

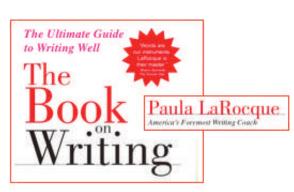


UNSUNG. REMEMBERING DEWELL HOUS

#### the LaRocque Family catalog ...









into How
Our Words
Work —
and Don't
Paula LaRocque









## RESOURCES

AP headlines Journalist Express The Washington Post Denver Post The New York Times Chicago Tribune San Francisco Chronicle USA Today Los Angeles Times Financial Times Time The Wall Street Journal BBC The Nation The Christian Science Monitor Newsweek The Sydney Morning Herald Bloomberg <u>International Herald Tribune</u> <u>Cato Institute</u> U.S. News & World Report ABC News CBS News CBS 11 WFAA-TV CNN NBC 5 ABC News: The Note Daily Kos <u>Star-Telegram</u> <u>The Dallas Morning News</u> Fort Worth Weekly Fort Worth, Texas Fort Worth Business Press Texas Monthly Dallas Observer The Hill Drudge Report The Texas Observer The Village Voice FrontBurner (D Magazine) Salon Burnt Orange Report The New Republic **The American Conservative** Center for American Progress The Texas Tribune

the industry / tools of the trade

11 Rules of Writing, Grammar and Punctuation
writers.com wilbers.com
Ethics AdviceLine for Journalists
THE SLOT: A Spot for Copy Editors
Center for Public Integrity Editor & Publisher
Investigative Reporters and Editors
Coalition of Journalists for Open Government
National Institute for
Computer-Assisted Reporting

Reporters Committee for Freedom of the Press
Poynter Online Pew Research Center
Columbia Journalism Review
Texas Legislature FOI Foundation of Texas
Merriam-Webster Encyclopedia Britannica
NewsLink Wikipedia

## organizations <u>Asian American Journalists Association</u>

DFW Network of Hispanic Communicators
National Lesbian & Gay Journalists Association
Native American Journalists Association
Society of Environmental Journalists

antidote
The Onion

send additions for the list to:

john@xdycus.com