

INFORMING THE NORTH TEXAS JOURNALISM / COMMUNICATOR WORKFORCE







to subscribe or to submit items, e-john@xdycus.com

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- [When The New York Times was asked how a bad headline ended up on p.1](#)
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- [The 1619 Project and the stories we tell about slavery](#)

- Next at Fort Worth SPJ ...
- **September:** “Meet the Press” mixer with metro-area writers and editors, 7-8:30 p.m. Monday, Sept. 23, at The Wild Detectives bookstore in Dallas.
 - **October:** Meet new SPJ president **Patty Newberry**. Particulars pending.

REGION 8 FREELANCE NETWORK Freelancers from SPJ Region 8 are invited to attend the first meeting of the new regional freelance network during the SPJ Excellence in Journalism national convention in San Antonio, Sept. 5-7. The gathering will be at 9:15 a.m. Friday, Sept. 6, immediately after the Region 8 committee meeting in the Mission B Room, second floor, of the Grand Hyatt Hotel in downtown San Antonio. And it’s never too late to join the network; in fact, any SPJ member can join any time. Contact **Kathryn Jones**, Region 8 coordinator, at kathrynjones1956@gmail.com. The cost is free for SPJ members who are current on their dues.

QUICK HITS

- Arlington Conservation Council monthly program, “Urban Forestry In Arlington, Texas” with city forester **Jeremy Priest** — 7 p.m. Wednesday, Sept. 4, Fielder House Museum, Fielder Road at Abram Street. [Info.](#)
- BRIT GROWing Together, “Hike with GROW Girl” — 10 a.m. Sept. 7 (every Saturday). [Info.](#)
- GFW PRSA networking meeting, “Modern Philanthropy: From ‘a Box to Check’ to a Business Imperative” with **Amy George**, American Heart Association — 11:30 a.m. Wednesday, Sept. 11, Colonial Country Club. [Info.](#)
- BRIT Reads Book Club, “The World of Laura Ingalls Wilder” — noon Sept. 16 (every third Monday). [Info.](#)
- Writers Guild of Texas monthly program, “Strong Female Characters” with women’s fiction/mystery/historical fiction author **Melissa Lenhardt** — 7 p.m. Monday, Sept. 16, Richardson Public Library. [Info.](#)
- Hispanic Communicators DFW workshop, “Social Media: Engagement, Monetization, Metrics & Content Management” with **Mallorie Sullivan**, The Dallas Morning News; **José Campos**, NBCDFW and Telemundo Dallas; **Miner Deng**, China Latina — 10 a.m.-noon Saturday, Sept. 28, The Dallas Morning News, 1954 Commerce St. [Info.](#)
- Urban Alchemy Coffee + Wine Bar, events all month — 403 E. Main St., Arlington. [Info.](#)
- Meetups: [North Texas Editors](#) ... [Bedford Science Fiction Writing](#) ... [DFW Self-Publishing Group](#) ... [GFW Writers](#) ... [Writers Anonymous – Support and Education](#) ... [Fort Worth Chapter – Nonfiction Authors Association](#) ... [Kidlit Critique](#) ... [Trinity Arts Writers Workshop](#) ... [The Writer’s Critique](#) ... [Lonestar Sci Fi, Horror, and Fantasy Fans](#) ... [20BooksTo50k - Michael Anderle](#) ... [Fort Worth Area Journalists Meetup](#) ... [The DFW Bloggers Classroom](#)

GET A JOB Listings in journalismjobs.com and dfwcommunicators.com appear in this report. ... Work in the city that has the largest nutcracker collection in the world! The Seguin Gazette in the Texas Hill Country has breaking news, deep-dive enterprise and investigations ready for the right new staff writer to come help cover one of the fastest-growing areas in the state. [Info.](#) ... Sinclair Broadcast Group property KGBT/CBS4 in Harlingen has an opening for a full-time sports anchor/reporter. Requirements include two years of on-air, live-shot experience and familiarity with a team environment. [Info.](#) ... Waxahachie Media Group, publisher of the Daily Light and Midlothian Mirror, seeks a community news writer. Circulation area includes all of Ellis County with a focus on Midlothian and Waxahachie. Social media contributions via Facebook and Twitter are a part of the job, with photography skills a plus. Recent college graduates will receive strong consideration. [Info.](#) ... SMU seeks an associate director of strategic communications. [Info.](#) ... Phillips Home Improvements in Plano, a five-time honoree of the prestigious Inc-5000 list of America’s Fast-Growing Private Companies and 22-year A+ BBB member, seeks an “energetic, can-do, problem solving marketing manager to develop a robust, well-rounded” marketing program. [Info.](#) ... Mod Op Dallas, a full-service digital ad agency, seeks a PR and social media strategist. [Info.](#) ... Fort Worth-based creative digital agency RFTB seeks a project manager. Requirements include a B.A. or B.S. in advertising or related field and “love all things digital.” [Info.](#)

more eChaser on p. 2

In these times when journalists are disrespected, condemned, ridiculed, assaulted and constantly face layoffs, pay cuts and worse, let it be known that we honor and support journalists and journalism. Keep at it. Your work is important to the people and essential to democracy itself. - Roger Summers

* In the days of hot type, a chaser was a late edition of the newspaper for which the presses were not stopped until the plates were ready. Those pages were said to be “chasing” a running press.

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READY, SET, REPORT! The Texas Wesleyan Rambler brain trust — Elizabeth Lloyd, LaTerra Wair, editor-in-chief Ashton Willis, Arely Chavez and Hannah Onder, from left — power up to start the fall semester.

Meet the Press of DFW



Join us for a Mixer & Meet Press from the DFW area Monday, Sept. 23, 7-8:30 p.m.



Wild Detectives Bookstore
314 W. Eighth Street Dallas

Sponsored by SPJ FW Pro Chapter

Spjfw.org

Contact: pirtlemk@yahoo.com



Roger Summers dips into his private stash to bring forth this: *If you have kinship with the Star-Telegram — S-T retiree, S-T employee, S-T whatever — this bookmark is our little special gift for you, save for the cost of a first-class stamp. We think it's rather special. If you want this bookmark, private message us on FB and we will tell you where to send a large, stamped, self-addressed envelope to get one. More here.*

POWER TO THE PEOPLE It's hot out there. Do you know what your kWh rate is? More important, perhaps, do you know when your electricity contract expires? Here's the story Dallas Morning News Watchdog columnist **Dave Lieber** did on how to shop for electricity and on companies that help you shop and on Griddy, which for \$10 a month will shop for your electricity. Griddy promises prices about two cents lower than the state average because it buys and then resells power at the wholesale price. But the plan's not working.

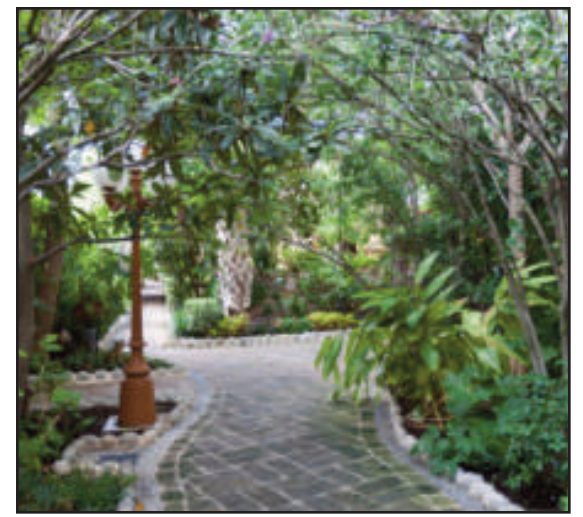
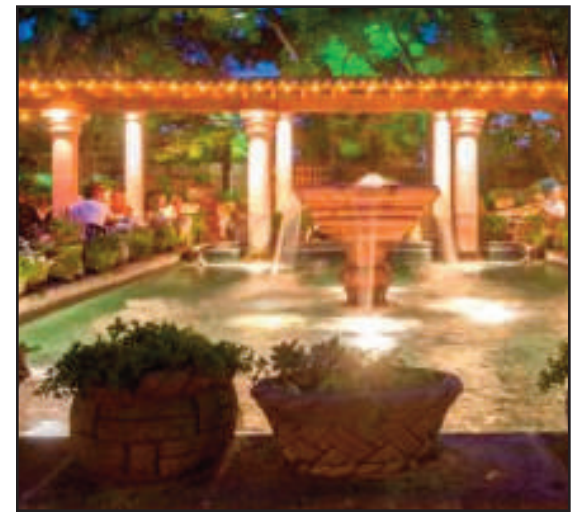
- How you can use Texas' new 'Super-Duper Anti-Spoofing Law' to stop phone scammers from calling you
- Should you apply for cash or free credit monitoring in the multimillion-dollar Equifax settlement?
- Answers to your questions about used car dealers, property taxes, robocalls and other annoyances
- Is your government running up the score in the last days of the old property tax law by raising taxes?

ON CAMPUS

Big excitement for The Shorthorn, UT Arlington's newspaper. It is one of three national finalists in the College Media Association's Pinnacle Awards for Four-Year College Media Outlet of the Year. Shorthorn reporters and editors also are nominated for best editorial (staff), best editorial cartoon (**Barb Kitchens**), best magazine news spread (**Braulio Tellez**), best breaking news coverage (**Samantha Douty**) and best online ad (**Jesus Lemus**). Winners will be announced at the national CMA convention in Washington, D.C., in October.

more *eChaser* on p. 3

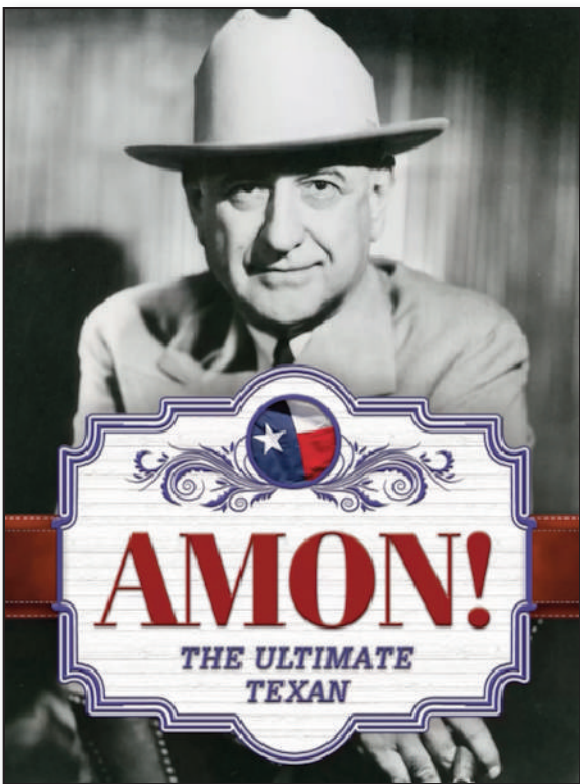
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Plant to planet.



Can't keep a good man down (like anyone's trying)



Fort Worth's answer to Broadway — the W.E. Scott Theatre — will host "AMON! The Ultimate Texan" for four dates in September — 20-21 and 27-28. "We're calling this the 'Let's Bring Amon Home' project," says producer **Rick Blair** of Artisan Center Theater, which world-debuted the play with 17 shows in 17 days at Artisan's Hurst theater in May. "This play earned its way downtown." Written by **Dave Lieber** of The Dallas Morning News and directed by **Connie Sanchez**, the play stars **Kelvin Dilks** as **Amon Carter**.

PEOPLE & PLACES

New member **Bianca Montes** is now senior editor of D Magazine's business and economy section. ...

SPJ Region 8 coordinator **Kathryn Jones'** mosaic won third place in the creative arts competition at the Texas State Fair. It will be on display in the Creative Arts Building during the fair, which runs 24 days — Sept. 27-Oct. 20.



Freedom of Information Foundation of Texas update: Texas Education Agency officials have recommended that a state-appointed governing team replace the Houston ISD's locally elected school board after a six-month investigation found instances of alleged misconduct by some trustees, including violations of the Texas Open Meetings Act, inappropriate influencing of vendor contracts and making false statements to investigators. [Details.](#)

NEW AND REINSTATED MEMBERS

Laurie James, freelance ... **Bianca Montes**, D Magazine ... **Tabitha Redder**, freelance ... **Cheryl Smith**, I Messenger Media

OVER & OUT | [John Dycus](#), Fort Worth SPJ

[SPJ Board of Directors statement on Fox sponsorship at Excellence in Journalism 2019.](#) ...

America's two largest newspaper publishers, Gannett and GateHouse Media, are [merging in an effort](#) to combat declining circulation and advertising revenue. The transaction — \$2 billion total value — will formally close by the end of 2019. Although GateHouse is the acquiring partner, the new company will operate under the Gannett name and preserve the USA Today brand. It is unclear how newsrooms will be impacted. ...

I was asked recently about the name of this august publication — what does it mean? how is it germane to journalism? Star-Telegram DIY archivist **Roger Summers** weighs in. *The Evening Star-Telegram had three deadlines. The first was the 1-Star. The second was the 2-Star. The third was the 3-Star. Occasionally a major development after the 3-Star deadline would rush that news into the paper. We called that a chaser. • For example, if we had been covering a murder trial and the verdict came in an hour after the 3-Star deadline, the chaser would still get into thousands of papers. • I remember one chaser story with a twist. A jury in a murder trial told the judge it wanted to go to lunch. Nothing unusual about that. So the bailiffs took the jury to lunch. Just minutes after the jury returned, the foreman knocked on the jury room door and informed the court it had reached a verdict. We rushed the verdict into a chaser. • Later, I asked a bailiff about the timing. It seemed to me that the jury could have given its verdict before it went to lunch, since it returned a verdict so soon after it got back. Yes, the bailiff told me. But the jury wanted to have lunch one more time at Pancho's on the county dime. ...*

Always keep your word. Your mama taught you that. Last month I promised pictures from the pool party at **Buddy and Kim Jones'** home. Didn't happen. Too much material. Next month. Really.

SPJ factoids: The Baltimore Sun zinged out an editorial to **Donald Trump's** tweets that called Baltimore "a disgusting, rat and rodent infested mess." **Peter Jensen**, who wrote the piece, said response was positive. Traffic to the Sun's website was double what's typical on a Saturday, and subscription orders were up. ... The University of Massachusetts Boston student newspaper is in a free press/defamation [case](#) regarding the publication of a police report and photo. A Massachusetts Appeals Court ruled for the plaintiff, and the case could reach the Massachusetts Supreme Judicial Court this fall. Some are [concerned](#) that the case could hamper how journalists inform the public. ... The Pew Research Center, after analyzing nearly 10 million tweets, asserts that "[news outlets still play the largest role in content that gets shared on Twitter,](#)" at least when it comes to one contentious issue — immigration. ... "News consumers trust journalism they find to be balanced, in-depth, honest and reputable. Those qualities appeared over and over in an analysis of [81 in-depth interviews our newsroom partners conducted with members of their communities,](#)" writes **Joy Mayer** of TrustingNews.org.

Caught my eye. [Student discovers a way to destroy superbug bacteria without antibiotics.](#) ... [A tobacco-derived insect repellent — for crops.](#) ... [More paralyzed patients walk again using breakthrough spinal stimulation.](#) ... [Succulent seaweed: Why we should all be eating more sea vegetables.](#)

Closing words: "Continue to contaminate your bed, and you will one night suffocate in your own waste." — Chief **Seattle**

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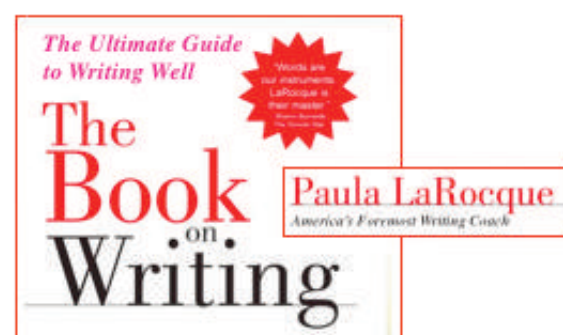
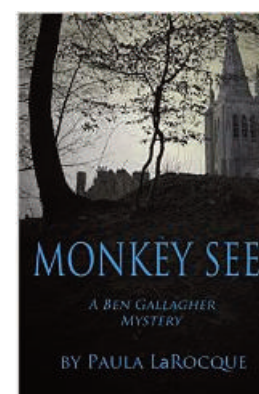
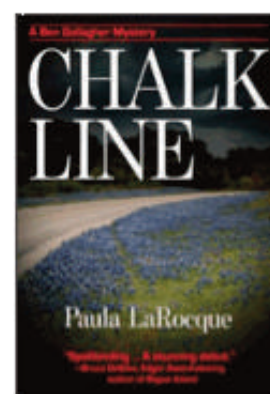


All about the community of model railroading and rail enthusiasm in the Midwest and Southwest



UNSUNG: REMEMBERING JEWELL HOUSE

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