

INFORMING THE NORTH TEXAS JOURNALISM / COMMUNICATOR WORKFORCE



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Nothing in August. Action resumes in September. Onward! Through the fog.

QUICK HITS

- Texas Center for Community Journalism free workshop, “Capturing the Action: Sports Photojournalism at Texas Community Newspapers,” with sports photographers **Joe Duty** and **Ian McVea** and video journalist **Lisa Parisot** — from 5 p.m. Thursday, Aug. 1, to 4 p.m. Aug. 2, Hyatt Place Cityview in Fort Worth (limited to one participant per paper, who must stay the whole time; no charge for hotel overnight, food and workshop tuition, thanks to a grant from the Texas Newspaper Foundation). [Info.](#)
- BRIT GROWing Together, “Hike with GROW Girl” — 10 a.m. Aug. 3 (every Saturday). [Info.](#) “Bella’s Story Time,” 10:30 a.m. Aug. 3 (first Saturday). [Info.](#)
- Arlington Conservation Council monthly program, “Water 101 Plus” with **Craig Cummings**, Arlington Water Utilities director — 7 p.m. Wednesday, Aug. 7, Fielder House Museum, Fielder Road at Abram Street. [Info.](#)
- GFW PRSA networking meeting, “Engaging Stakeholders: Communication Strategies for the City of Fort Worth’s Race and Culture Initiative” — 11:30 a.m. Wednesday, Aug. 14, Colonial Country Club. [Info.](#)
- Writers Guild of Texas monthly program, “Metaphors in Prose and Poetry,” with poet/novelist/TCC English associate prof **Rebecca Balcárcel** — 7 p.m. Monday, Aug. 19, Richardson Public Library. [Info.](#)

Downtown Arlington Open Coffee Club, “open to all movers, makers and shakers” — 8 a.m. Aug. 29 (last Thursday every month), Urban Alchemy Coffee + Wine Bar, 403 E. Main St. [Info.](#)

- Meetups: [North Texas Editors](#) ... [Bedford Science Fiction Writing](#) ... [DFW Self-Publishing Group](#) ... [GFW Writers](#) ... [Writers Anonymous – Support and Education](#) ... [Fort Worth Chapter – Nonfiction Authors Association](#) ... [Kidlit Critique](#) ... [Trinity Arts Writers Workshop](#) ... [The Writer's Critique](#) ... [Lonestar Sci Fi, Horror, and Fantasy Fans](#) ... [20BooksTo50k - Michael Anderle](#) ... [Fort Worth Area Journalists Meetup](#) ... [The DFW Bloggers Classroom](#)

IN THE WORKPLACE



MEET J.O.'s SUMMER INTERNS, from left ... **Maddie Zimmermann, Maddie Sanders, Vivienne McCone, Tanya Lariviere and Ashley George**

Hey, the boss likes them. **Jennifer Henderson**, owner of the Fort Worth-based full-service marketing/PR agency J.O.: “This is the largest and best bunch of interns J.O. has ever seen. They bring a great energy and vibe to our office. Not to mention, they’re extremely smart!”

Sushi connoisseur Maddie Zimmermann is an art aficionado, originally from Houston. She’s studying strategic communication at TCU.

Maddie Sanders joined the team as the marketing intern. She’s studying advertising and public relations at the University of Arkansas and knows probably more than you about the Enneagram.

Vivienne McCone interned at J.O. last winter and is back for more. She’s a graphic design major at the Savannah College of Art and Design, minoring in writing.

Native Canadian Tanya Lariviere, J.O.’s agency and gallery intern, is pursuing her master’s degree in strategic communication at TCU. She played Division I soccer at the University of Louisiana Monroe.

Fort Worth native Ashley George is a graphic design student at TCU and coincidentally J.O.’s graphic design intern.

GET A JOB Listings in [journalismjobs.com](#) and [dfwcommunicators.com](#) appear in this report. ... UT Arlington has an opening for Student Publications director. Check the university’s [website](#) for updates. ... They’re hiring at Tarleton State University in Stephenville — [Web Services director](#) and [Creative Services director](#). ... KFOX14 in El Paso seeks an enterprising investigative reporter who knows how to dig for a story, research it, write it with an edge, and use strong storytelling and TV production to make it memorable. At least four years of investigative reporting in commercial TV is required, with a history of award-winning investigative journalism preferred. [Info.](#) ... The all-digital San Angelo LIVE! (“we reach more people in San Angelo and the surrounding Concho Valley than all radio stations, TV stations and the legacy newspaper combined”) seeks a sports editor, principally to cover 27 high schools. [Info.](#) ... The Houston Chronicle seeks a social media producer to communicate the web site’s brand and generate inbound traffic through newsletters and social media channels. [Info.](#) ... Brinker International is looking for a communications coordinator to support attention-getting PR efforts for Brinker and its brands. [Info.](#)

[more eChaser on p. 2](#)

In these times when journalists are disrespected, condemned, ridiculed, assaulted and constantly face layoffs, pay cuts and worse, let it be known that we honor and support journalists and journalism. Keep at it. Your work is important to the people and essential to democracy itself. - Roger Summers

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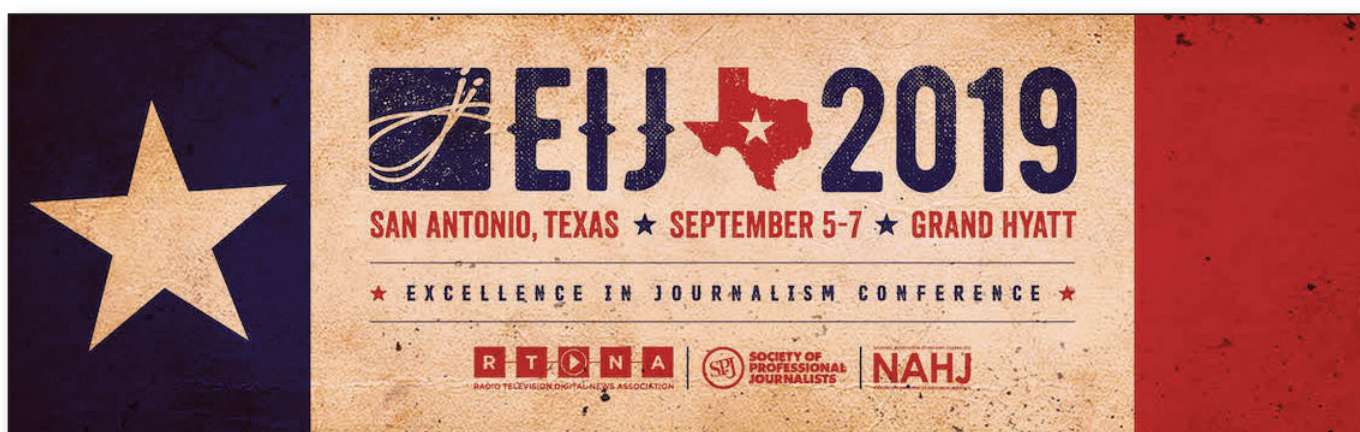


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Deadlines are coming, so pay attention. SPJ is holding a reduced-dues push in August in advance of the Excellence in Journalism national convention in San Antonio, Sept. 5-7. The drive is timed to entice new, renewing or rejoining members to attend EIJ19 at the member registration rate and save \$200 off the nonmember price. Online registration ends Aug. 12; any registrations after that will have to be done on-site in San Antonio.

- The lower dues will allow new members to join at a discounted, limited-time — deadline Aug. 19 — rate; encourage current members to renew; and ideally give lapsed members an incentive to rejoin. Sale prices are \$50 a year for a professional membership, down from \$75, or \$110 for a two-year membership (in recognition of SPJ's 110th birthday this year), down from \$135. Retired members, household members (spouse), student members and postgraduate members are \$25 a year, down from \$37.50. More on the dues break [here](#) and on the convention [here](#).



Opening Night Reception: A night of Texas-sized fun!

To kick off journalism's premiere conference of the year, the **Opening Night Reception** is a chance to reunite with colleagues, clients and friends, as well as make new connections. Located right on the famous San Antonio River Walk, the LDR/Grotto is just steps away from the Grand Hyatt. Join us as we officially commence the conference in style. **We'll be serving up drinks, music and more!**



Don't forget, **online registration ends August 12, so register now to get the most bang for your buck.** All breakouts and workshops are included as part of your registration fee.

San Antonio natives Scott Pelley and John Quiñones to receive RTDNA awards at EIJ19

RTDNA is pleased to award **Scott Pelley** (left) with the 2019 Paul White Award, which recognizes a lifetime of achievement and service to the profession of broadcast and digital journalism. Pelley has been a correspondent on the CBS News program "60 Minutes" since 1999. He served as anchor and managing editor of the CBS Evening News from 2011-2017 and is the author of a new memoir, "Truth Worth Telling."



RTDNA will also honor ABC News Anchor **John Quiñones** (right) with the 2019 John F. Hogan Award. Named for the founder and first president of RTDNA, the award recognizes an individual's contributions to the journalism profession and freedom of the press.

WORKIN' WHERE YOU CAN The new Region 8 Freelance Network has signed up several interested SPJ members in Texas and Oklahoma, with plans to hold an informal gathering during the San Antonio convention to meet and share ideas. Date and time will be set as the event gets closer — check for updates at the Region 8 [blog](#) and [Facebook page](#). Any SPJ member can join any time. Just shoot an e-mail to Region 8 coordinator **Kathryn Jones** at kathrynjones1956@gmail.com. **P.A. Geddie** with the lively County Line Magazine already has reached out to the network for freelancers to write about "the Upper East Side of Texas." Visit countylinemagazine.com to see the kind of stories the magazine runs.

POWER TO THE PEOPLE DMN Watchdog **Dave Lieber** was named this year's first-place winner for general interest columns in large publications by the National Society of Newspaper Columnists. He wrote the two winning columns in 2018 — one about a single mother who [fought for restitution from a used car dealer](#) in northwest Dallas and another about **Marie Tippit**, whose husband, Dallas police officer **J.D. Tippit**, was fatally shot by **Lee Harvey Oswald** minutes before his capture in 1963. Now back to real time:

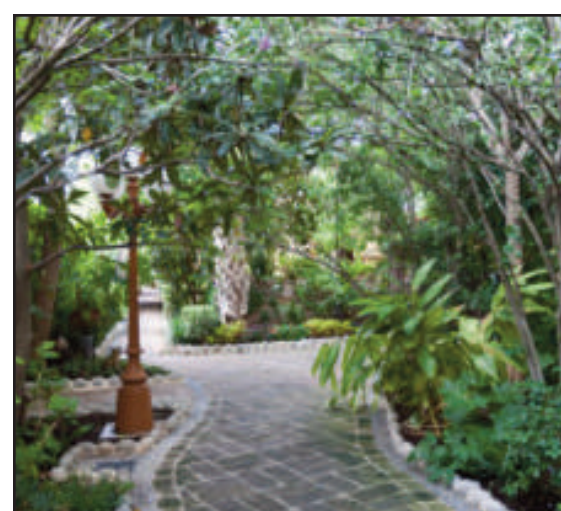
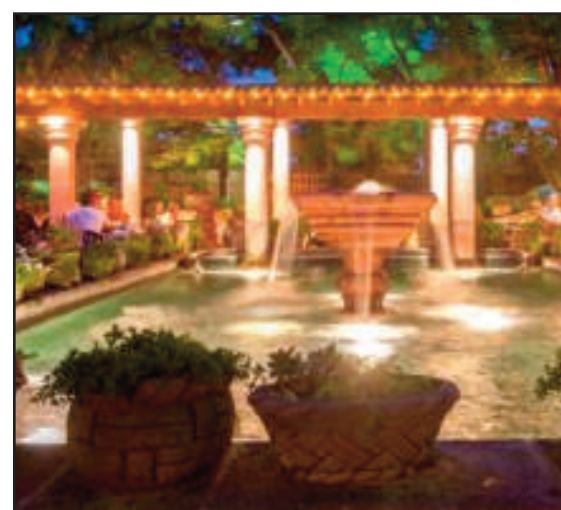
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PEOPLE & PLACES

Published in June: "The Best American Newspaper Narratives," Volume 6, a collection of the 11 winners of the 2018 Best American Newspaper Narrative Writing Contest at the Mayborn Literary Nonfiction Conference, hosted by the Mayborn Graduate Institute of Journalism at the University of North Texas. Fort Worth SPJ finance VP **Gayle Reaves**, a member of the team that won the 1994 Pulitzer Prize in International Reporting, edited the anthology. [More here.](#)

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Do you really need a reason to chill with friends on a hot summer day? DFW Hispanic Communicators and Fort Worth SPJ threw a mixer and a pool party, respectively, for members and colleagues in July. Next month: scenes from SPJ. — Casa Komali photos by Silvana Pagliuca



Freedom of Information Foundation of Texas update: Disclosure of certain law enforcement records rests in the hands of Attorney General **Ken Paxton**. In an attempt to learn more about a June 29 officer-involved shooting, the Denton Record-Chronicle filed a request for information under the Texas Public Information Act on July 2. The newspaper requested body camera video, the offense report, 911 call audio, dash camera video, audio of calls for service and more. On July 11 a paralegal working with the sheriff's office told the paper that the request had been appealed to Paxton, who has roughly eight weeks to make a decision. "When police end up in a confrontation that results in a citizen's death, that is certainly of very high legitimate interest to the public," said **Jim Hemphill**, an attorney with the Freedom of Information Foundation of Texas. [Details.](#)

OVER & OUT | [John Dycus](#), Fort Worth SPJ

SPJ factoids: Spanish-language [journalist Manuel Duran has been released](#) from Immigration and Customs Enforcement (ICE) custody. He was arrested in April 2018 while covering a protest in Memphis on immigration policies as [retaliation for covering controversial issues](#) relating to Tennessee law enforcement. He fought deportation to his native El Salvador, arguing that if sent back he might die due to the persecution of journalists. SPJ had been [optimistic](#) about the case being reopened. ... The journalism industry is seeing the [worst job cuts](#) since the recession, with about 3,000 people laid off or offered buyouts in the first five months of the year. This comes, partially, from a drop in ad revenue as readers move online and local newspapers struggle to compete with Google and Facebook for online advertising. And the U.S. Press Freedom Tracker posted that **Donald Trump** tweeted negatively about the press 25 of 30 days in June — 55 anti-press tweets, the most since the month before he took office as president. ... A new national communication network for first responders, run by AT&T, is raising concerns. [FirstNet](#) is secure, encrypted and off limits to the public. It was created to help first responders share information easily, but [media advocates warn](#) that it shields police and others from scrutiny by cutting out traditional radio communications. ... "Some people say journalists are 'godless.' But I spent five years in full-time Christian ministry, and my [faith has made me a better reporter](#)," writes **Marshall Allen** for ProPublica and The New York Times. ... Public broadcaster KQED in San Francisco is [studying how younger audiences engage with science journalism](#). The three-year project, "Cracking the Code: Influencing Millennial Science Engagement," partners with science communication experts in academia and will test ways to increase interest utilizing the broadcaster's science reporting and content. A \$3 million grant from the National Science Foundation supports the effort.

Caught my eye. [Simple, inexpensive method creates energy-harvesting wooden floors.](#) ... [Salt pollution coaxed to 'bloom' from the ground for easy removal.](#) ... [LarvalBot](#) underwater robot delivers first batch of coral babies to the Great Barrier Reef. ... [Two-thirds of world's rivers are contaminated with drugs.](#) ... [The recovery of these 9 beleaguered animals shows conservation works.](#) ... [Record-breaking honeybee deaths recorded for last winter.](#) ... [In the Maldives, MIT experiment fights rising sea levels with nature.](#)

Closing words: "I have striven hard to open English eyes to the emptiness of **Shakespeare's** philosophy, to the superficiality and second-handedness of his morality, to his weakness and incoherence as a thinker, to his snobbery, his vulgar prejudices, his ignorance, his disqualifications of all sorts for the philosophic eminence claimed for him." — playwright **George Bernard Shaw**, who also called worship of Shakespeare "bardolatry"

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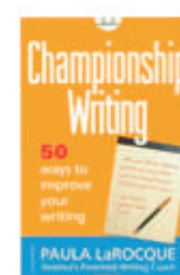
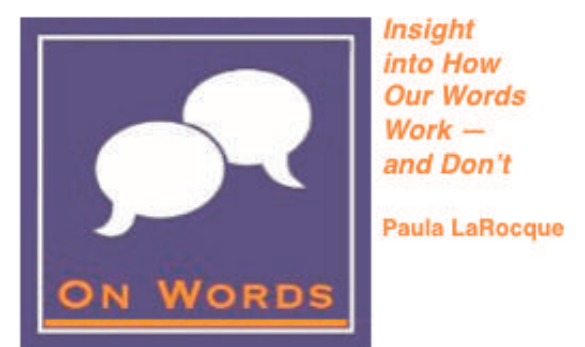
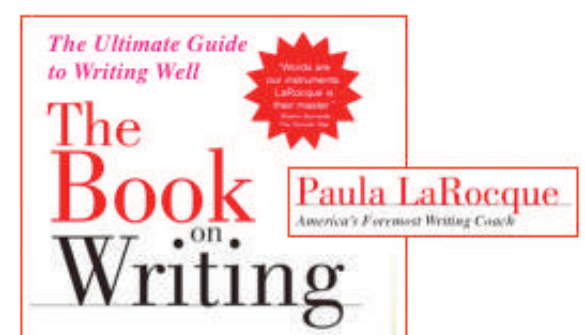
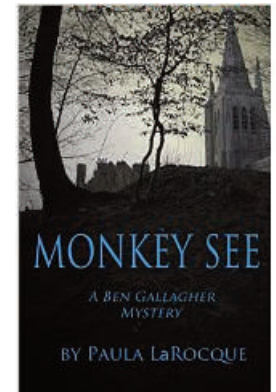
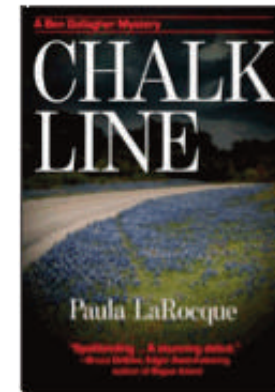
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"There is no greater agony than carrying an untold story."
 — Maya Angelou



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