Next at Fort Worth SPJ:

Behold, the July Doubleheader

Two counties, two fun deals — FW SPJ’s summer is heating up. Saturday, July 14, it’s the annual warm weather fling at the Mansfield manse of Kim Pewitt-Jones and her husband, Buddy. RSVP to pirtlemk@yahoo.com.

The scene shifts Wednesday, July 25, down the road apiece to The Wild Detectives for bonding with Dallas journalists in the Bishop Arts District. Bring friends to both.

EIJ18 Cash-conscious journalists who act by July 25 can save up to $100 on registration to SPJ’s Excellence in Journalism 2018 national conference, Sept. 27-29 in Baltimore. Rooms at the conference hotel, the Hilton Baltimore, are $199 per night for single or double occupancy (while they last) until Sept. 16. Breakout sessions will range from podcasting and freelancing to social media and identifying fake news. Explore the latest digital storytelling technology as well as how to perfect the pitch, enhance interview skills and access public information after being told no. Each session will fall into one of four categories — digital, news management, newsgathering and career development.

Also on the agenda, RTDNA will present CBS News “60 Minutes” correspondent Bill Whitaker with its Paul White Award named for CBS’ first news director, and a live auction and reception for SPJ’s Legal Defense Fund will precede the traditional president’s installation banquet. More on everything here.

QUICK HITS

- GPFW PRSA monthly luncheon, “How to Be a (Cool!) Superhero at the Worthy Awards,” with Carol Murray, APR, marketing communications manager for Blue Zones Project – Fort Worth. — Wednesday, July 11, Colonial Country Club. Info.

- Writers Guild of Texas monthly program, WGT Summer Series, Part 2: “James Patterson Teaches Writing,” hands-on exercises from the No. 1 New York Times bestselling author — 7 p.m. Monday, July 16, Richardson Public Library. Info.


- Meetups: North Texas Editors ... Bedford Science Fiction Writing ... DFW Self-Publishing Group ... GPFW Writers ... Writers Montpensier: English and Education ... East Worth Chapter ... Nonfiction Authors Association ... Body Camera ... Friends of Texas Western Manuscripts ... Writers’ Critique ... Luminator ... Ft. Worth and Fantasy Fans ... WriteOn Waco ... Michael Andrews ... DFW Area Journalists Meetup ... The DFW Bloggers Classroom ... Star-Telegram ...

more ... on p. 2
In retirement, exotic lands beckon

What will you appreciate when you look back at your career? Will it be professional achievement, money earned, position attained? Will it have yielded lifelong friendships and lasting respect from your colleagues?

Carolyn Bobo, APR, Fellow PRSA, started her communications career as a reporter and editor at the Austin American-Statesman. She later held staff and management positions in agencies, health care marketing, public relations and higher education. Exemplifying the concept of continuous learning, she earned a B.J. and B.A. in journalism from the University of Austin and an M.S. as a member of Syracuse University’s inaugural joint communications/MBA program. Moreover, it was volunteered involvement with PRSA that helped shape her professionally, eventually inspiring her to give back through local and national mentorship.

At various times, she served as Greater Fort Worth PRSA’s accreditation co-chair, Worthy Awards committee member and national assembly delegate at large. She is a member of the PRSA College of Fellows and has been a mentor to several fellows, students and chapter members. Elsewhere, she served as New Mexico chapter president, Southwest District chair, South Carolina chapter board member and assembly delegate, and on the national PRSA accreditation committee. “Carolyn Bobo merits our appreciation for being a creative and cogent counselor to so many of us while advancing the mission of PRSA,” said Bill Lawrence, Fellow, APR. “She is a friend and mentor to many, passionate about public relations and our chapter — a complete professional and role model.”

Carolyn says she’s committed to continuing mentorship (PRSA Fellows Mentor Match) and has already lined up civic volunteer gigs and is planning trips to see the world.

– Chris Smith

IN THE WORKPLACE

GET A JOB. Need a job? ZeniMax Online Studios, a developer and worldwide publisher of online entertainment such as the fan favorite role-playing game The Elder Scrolls Online: Tamriel Unlimited, seeks a social media manager. Info.

Chris Smith, founder and lead writer for eChaser. eChaser is a bi-weekly newsletter dedicated to promoting and upholding the excitement and promise of Austin’s growing private space industry, legal disputes, development issues and more at vitaladvocate.com. The offshore oil and gas industry is expected to see a significant increase in activity driven by expansion plans and new technology. The forecast for 2018 is promising, and the business landscape is evolving to meet the needs of the industry. Get a job. Posting deadline is November 30th, 2017. For more information, please contact: Chris Smith, Founder, eChaser, at cs@e-chaser.com or visit eChaser.com.

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... E-bikes will eat cars.

How do we stop Antarctica from melting?

What do you know now that you wish you'd known then? It's OK to fail, as long as you learn from your mistakes. Then don't forget to find a way to rise back up, try again and do better.

Shelly Conlon


(a freelance writer for the LaRoque Family catalog...and a proud product of Tarrant County College)

columnist and here

 dpi

Sioux Falls, S.D.

April 25 was #SaveStudentNewsrooms

Freedom of Information Foundation of Texas update: The Texas General Land Office has released an internal audit critical of accounting practices at the Alamo that is consistent with a draft report from September that the Alamo’s stated and actual employment is not consistent with Alamo Board policy and Commissioner George P. Bush had called “doctored.” The document, obtained through a request under the state’s Public Records Act, is also characterized by the agency as a “proactive internal audit of the Alamo’s accounting and financial management — the first of its kind in Alamo history — undertaken by the Texas General Land Office to modernize and reinforce the framework by which the agency account and report upon the Alamo’s activities.”

The document was released to the board of regents on March 11 and was released to ignore the LaRocque Family catalog...

The Dallas Morning News reported on the Freedom of Information Foundation of Texas board, was one of the program’s guests. See the full story and listen to the radio program here

On the fake news front, from Salon.com

To augment your news reading, consider The Skimm

Asian American Journalists Association

Washington Post

New York Times

ABC News

CNN

Drudge Report

BBC

Time

Denver Post

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“Who is the greater journalist?”

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