MEETINGS

Next at Greater Fort Worth PRSA

Next at Fort Worth SPJ

Details.

For more info, visit fortworthspj.org

MEETINGS


We hope to see you there!

STAFF STORIES

E-Chaser: "If we know what to watch for, we can demolish those roadblocks. Confusion about what's happening in a story, unmotivated readers to stumble. From author/freelance editor/writing coach Kendal Lake, UNT Health Science Center; to PRSA Dallas president-elect Jeff Carlton, UNT Health Science Center; to communications professor Priscilla Villarreal, Tarrant County College Regent Guy Watts signed by eight board members states. Regents formally distanced themselves from media reports they readied for Joe T. Garcia's in mid-January. Stay tuned for details."

Details.

"Campfire Method" for presentation training, will share how to sell ideas and tell stories without relying on slides — think "Storytelling with Influence" — at the January meeting on setting priorities. Public relations advertising, creative strategy, campaigns and other required courses in the major. Review of applications will begin Jan. 8. Direct questions to hrtalentacquisition@tcu.edu

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A gang o' Holiday Fun

Fort Worth SPJ members and friends, convivialists all, gathered in December at the UNT Health Science Center to load up magazines and children's books for the JPS Hospital readers' library, knock back the best barbecue in the land (Leroy Wilson's!), and maybe win a prize. Dallas Morning News Watchdog columnist Dave Lieber exhibited fine form as he emceed the gift drawing — quality goods and goodies spanned several long tables — and handed out bumper stickers with suggested campaign slogans to folks in the crowd who might want to emulate Brett Shipp, who had just left WFAA-TV to run for Congress. Paul Knudsen's pictorial record of the evening is here, but first, samples from left.

row 1: Tina Bourgeois, Paul Bourgeois, Rocky Deutscher; Sondra Cochran, Judy Carter, Susan Unsworth, Sally Vincent

column 1: Dave Lieber; Karen Gavis, Kay Pirtle, Jon Lieber

column 2: Jack Strickland, Jack Raskopf; Britney Tabor Johnson, little Brooklyn Johnson

column 3: Ed Yeary, Sally Puff, Mike Cochran; Phil Vinson, Rita Vinson

PRSAers all aglow

The hour was indeed happy in December at Pacific Table as the chapter celebrated the holidays and also collected a shopping cart full of gifts for the Salvation Army Angel Tree (to the delight of sign-holding Salvation Army guy, top left). Among the revelers, from left starting at the top: Jim Mueller, Cathy Mueller, APR; Gunnar Wilbert; Gigi Westerman, APR, Fellow PRSA; Linda Jacobson, APR; Carolyn Bobo, Dr. Amiso George, Margaret Ritsch, Kay Barkin, all APR, Fellow PRSA; Holly Ellman, Dana Metz; Abigail Dudek; Beth Thompson Lamb, Hannah Lacamp, Claire Bloxom Armstrong, Brenna Jefferies.
As a long-time member of PRSA, I am excited to serve as president of the Fort Worth PRSA. As the December issue reminded us, for 100 years PRSA has helped to advance the profession and create an environment where members can thrive. It's a privilege to be in a position to help PRSA continue to evolve and meet the needs of our membership.

I challenge us to look at the challenges and opportunities that we face and consider what we can do to address them. We want to promote growth in our industry, and we want to help our members to grow as well. We can do this by providing resources, training, and networking opportunities. We can also help to create a culture where people feel valued and respected.

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