Facebook page. Police in Garland are refusing to release documents that would show who is behind the blast.

Residents of Crosby, Texas, woke Aug. 31 to a 40-foot plume of black smoke darkening their sky. Don't worry, said government officials. There's nothing toxic in your air. Locals had little choice but to take them at face value. It was the cruelest of ironies.

Half.com. Special thanks to those who have donated their used books. The Worthy Awards Gala is scheduled for Wednesday, Nov. 8, celebrating exemplary programs and tactics created by area public relations professionals. Headlined “PR for Small Business, How to Master the Pillars of PR & Brand Equity”, the evening features awards for outstanding public relations work.

Dr. Julie O’Neil, from Texas Wesleyan University will present “Scholarships/Grants” at the IABC luncheon Thursday, Sept. 14, at Seasons 52 at NorthPark Center (map directions). A panel of credentialed folks on all sides of the scholarships/grants question will offer expert advice on applying for financial aid and staying on track.

The June 2017 issue of FW Inc. (p. 54) featured a story about the upcoming Financial Literacy Festival. The deadline is now Sept. 15; cost is $25 per student entry. The Sixth Annual Financial Literacy Festival takes place at the Dallas Convention Center, Thursday, Sept. 28, 8 a.m.-2:30 p.m. For more information, contact the event coordinator, DeEtta Culbertson, at 214-230-2140 or culbertson@dfisd.org.

Police were still saying last month that key documents can't be shared because the investigation is pending, even though the police chief said just days after the attack that police did not believe there were other suspects and that the two known assailants were killed on the scene. The 2015 attack was the first ISIS-backed terrorism on U.S. soil. The tight hold on documents by police is making it difficult for a fuller investigation to take place.

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outreach is not in my community of Fort Worth, spreading the 'gospel' of public relations is that a PR professional does more than being a spokesperson for a company. While the takeaways from the meeting:

• Break free of the silo mentality.
• Keep the message simple and consistent.
• Strategic partnerships.

Effective multichannel content campaigns, won the 2016 Worthy Award for Best in Show. Key other collateral for organizations and media to use. The campaign, an example in developing below

At the August PRSA luncheon, Dr. Amiso George, chapter president, introduced the new president and CEO of fort Worth PRSA. Dr. George, APR, Fellow PRSA, went to Lagos, Nigeria, this summer on a fellowship. The TCU associate professor of strategic communication writes: "As part of the fellowship, I had the opportunity to give a workshop on harnessing nonverbal Relations Can Enhance the Work of HR Managers.' I was granted the opportunity to introduce the public relations team at Cook Children's Health Care System and its media campaign that focused on protecting children from drowning. The small staff outlined how data on drowning revealed a crisis in the community and how they worked with internal and outside partners to

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