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STRAIGHT STUFF
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Amy Shewbart died at age 30, leaving behind a son, Jason.

The Amy E. Shewbart Foundation will be Saturday, Sept. 30, on the lawn at the UNT Health Science Center, 3634 Bunting Ave. In addition to copious quantities of shrimp, expect more Fort Worth PRSA.

This column reflects the author’s views and is not intended to represent Greater Austin SPJ enthusiasts.

THIS MONTH IN PR/MARKETING

By Jeff Rodrigue

“In your face” is the attitude of the women who took to the streets in the Women’s Strike for Equality Aug. 26, 1970, as they told the nation “we want it all and we want it now.”

Leading the charge was Betty Friedan, who wrote the bestseller “The Feminine Mystique,” which everyone remembers as the first installment of the X-Men series, and was president of NOW, which apparently no one remembers.

It’s worth noting that while we had come a long way, baby, by 1970, we still had further to go. In many states, women could not independently own property or obtain a credit card, and it was legal to deny women admission to law school and refuse to hire women with pre-school age children. Some states did not allow women to serve on a jury.

But while women may have been considered socially inferior to men, they were more than a match in wit: The protesters carried signs that declared, “Hardhats for Soft Broads,” and “Don’t Iron While the Strike is Hot.” Women who worked for a New Orleans newspaper filled the Engagements section with photos of the protesters and their “tolerance and humor,” adding that “they probably won new support and a good headline.”

On the other hand, President Nixon—yes, him—issued a proclamation in the New York Times, noting that Friedan had arrived late for the rally, ran the headline “Leading Feminist Puts Hairdo Before Strike” and discussed her clothing and her hair. CBS News anchor Eric Sevareid compared the protesters to the Beatles, saying that “if there were any good-looking chicks in Russia, I bet the news media would take their picture.”

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Thousands of women rallied in New York and several other cities. It was an impressive effort, even if some in the media scoffed. ABC reporter Howard Howard, in addition to passing judgment on the women’s hair, funneled people to wear black armbands to mourn “the death of femininity.”

The success of the strike probably depends on which direction you’re facing. Most scholars say it brought meaningful attention to women’s equality, resulting in what came to be known as the “second wave” of feminism, with Women’s Equality Day and the push for the Equal Rights Amendment. But today, most people probably think feminism’s “second wave” is a hairstyle. And many a successful woman most decidedly does not identify as a feminist, including O’Connor, explaining her opposition to the label, said, “For my generation, it’s important to do things instead of just complaining.”

So now you know: The feminist movement was just one big complaint-a-palooza organized by, as they were described, “Communists and wild lesbians.”

And in St. Louis, where a smaller rally took place, the Post-Dispatch gave a reading teaspoon account, including “a reporter who was hard put to find anyone who could vouch for the truthfulness of the story.”

The seeds of feminism are still bearing fruit, and it’s worth reminding that the annual shrimp boil benefiting the Amy E. Shewbart Foundation白于 Tuesday, Oct. 1, on the lawn at the UNT Health Science Center to benefit the Amy E. Shewbart Children’s Child Life Zone.

The Gallery

The Gallery features art and artists from around the world, including works in a variety of mediums such as painting, sculpture, and installation art. The Gallery also hosts educational programs and events to engage visitors of all ages.

Welcome

The Gallery is located in the Ashley S. Blanton Building, on campus at 4301 Bellingham Avenue. The Gallery is open Thursday through Saturday from 10 am to 5 pm, and admission is free.

About the Gallery

The Gallery aims to provide a platform for emerging and established artists alike, offering a space for artistic expression and dialogue. The Gallery serves as a resource for the local community, hosting events that promote artistic growth and appreciation.

Mission Statement

The mission of the Gallery is to foster a deeper understanding and appreciation of art. By presenting a diverse range of exhibitions and educational programs, the Gallery seeks to engage and educate visit
Hannah Lacamp

B.A., journalism/public relations/new media, Baylor University

Monday, September 18, 2017

1. Getting a Job

I’m most proud of landing my first PR job at Pavlov Agency. I was working as a social media coordinator, and the agency was facing some challenges with their communication strategy. I was able to take the lead and develop a new approach that helped the client achieve their goals. It’s a great feeling to know that your work can make a positive impact on a company’s success.

2. Childhood Ambition

Broadcast journalist.

3. Greatest Professional or Personal Accomplishment

I’m most proud of being elected to PRSA’s board of officers within my first year of graduating college.

4. Desired Legacy

I want to be remembered for being a hardworking, dedicated professional who always do so with a positive attitude.

5. Advice for Others

Be open-minded and always ask questions and probing issues on behalf of the public is invaluable. I believe that being open to new ideas and perspectives can lead to greater success in both your personal and professional life.

6. Media

The University of Southern California’s Annenberg School of Journalism

4. Final Words

Thank you for reading my profile. I look forward to hearing from you in the future.

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